

Coaching as Pathfinding

Coaching starts when client wants to get somewhere, but doesn't see the way.

It's like client is lost in the fog.



Coach asks questions to help identify,
formulate and visualize the goal.

The fog is gone for a moment and the goal is
visible.



Coach asks client about possible ways
to get there.

Client finds multiple ways.



Coach asks about possible next steps and helps client commit to the path.

The journey starts.



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